

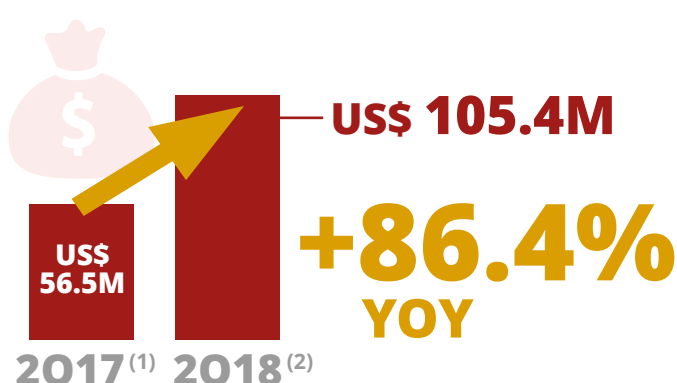
"We are pleased to announce another quarter of strong growth and encouraging development with historical record highs in many key financial and operational metrics, including Gross Billing, Net Revenues, Gross Margin and Adjusted EBITDA. These achievements reaffirmed our confidence in driving efficient growth for the second half of 2018."

— Sammy Hsieh, CEO & Co-Founder

GROSS BILLING

Continued increasing top line reflects our leading market position

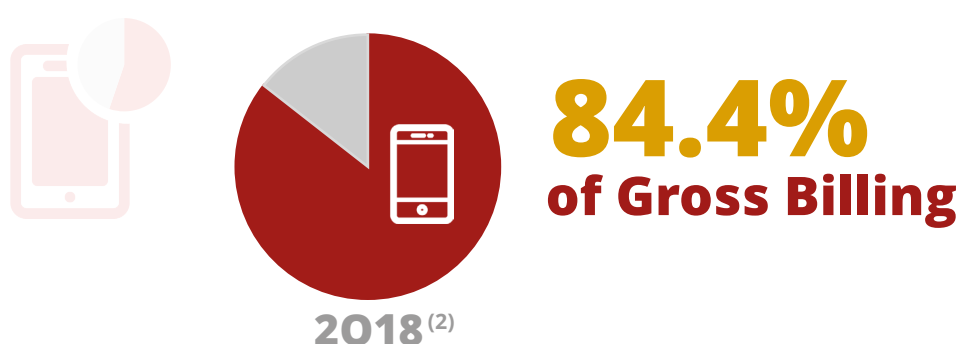
TOTAL GROSS BILLING



GROSS BILLING FROM MOBILE AUDIENCE SOLUTIONS



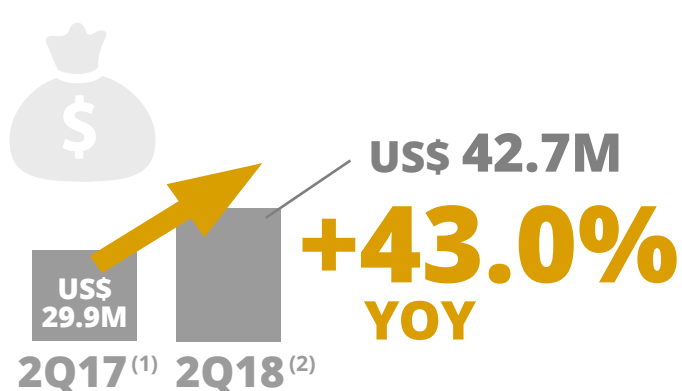
CONTRIBUTION OF MOBILE AUDIENCE SOLUTIONS FOR TOTAL GROSS BILLING



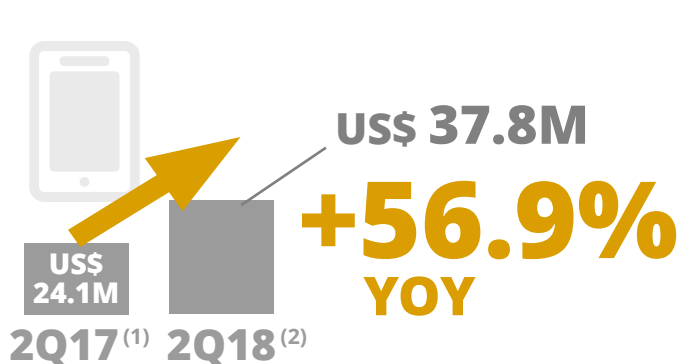
NET REVENUES

Record revenue led by mobile business

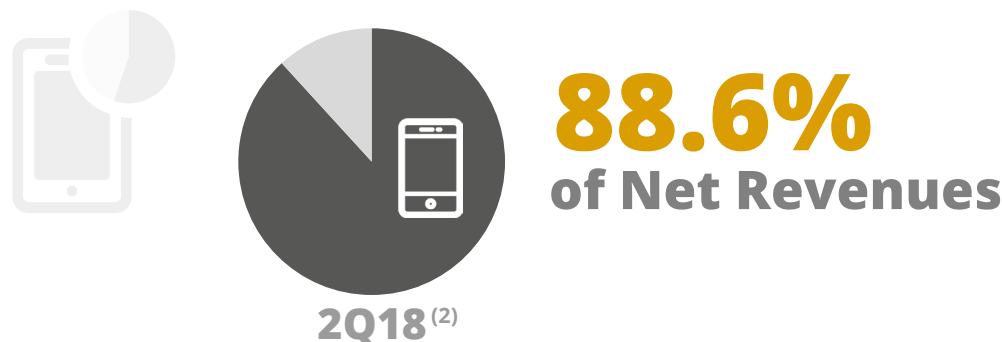
TOTAL NET REVENUES



NET REVENUES FROM MOBILE AUDIENCE SOLUTIONS



CONTRIBUTION OF MOBILE AUDIENCE SOLUTIONS FOR TOTAL NET REVENUES



ADJUSTED EBITDA

Continued to rise due to substantial increase in gross profit



OTHER BUSINESS UPDATES

Aggressively roll-out of Business Intelligence solutions across different verticals



Real Estate Blockchain



Smart Retail



Personalized Online Education

Enriched data assets via partnerships



Creation of in-depth travellers profiles to bring values for travel, hospitality and retail brands



Enriched datasets of China's generation Z and millennials through data exchange and collaboration

Aggressive regional expansion in Seoul to capture more opportunities from South Korea



(1) For the three months ended June 30, 2017

(2) For the three months ended June 30, 2018

For full results for the second quarter of 2018, please visit ir.i-click.com.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements constitute "forward-looking" statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Act of 1995. These forward-looking statements are defined by the terms "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Such statements are based upon management's current expectations and current market and operating conditions, and relate to events that involve known or unknown risks, uncertainties and other factors, all of which are difficult to predict and many of which are beyond the Company's control. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: the Company's fluctuations in growth; its success in implementing its mobile strategies; relative percentage of its gross billing recognized as net revenues under the gross and net models; its ability to retain existing clients or attract new ones; its ability to retain content distribution channels and negotiate favourable contractual terms; market competition, including from independent online marketing technology platforms as well as large and well-established internet companies; market acceptance of online marketing technology solutions; effectiveness of its algorithms and data engines; its ability to collect and use data from various sources; and general economic conditions in China. Further information regarding these and other risks is included in the Company's filings with the SEC. All information provided in this press release and in the attachments is as of the date of this press release, and the Company undertakes no obligation to update any forward-looking statement, except as required under applicable law.